

Footfall Report for: Bath City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Bath City Centre	-4.0 %	-2.8 %	-1.6 %	-8.6 %	29.6 %	18.8 %
Southgate, Bath	-4.6 %	-5.3 %	-4.7 %	-10.3 %	26.8 %	17.6 %
South West	-3.3 %	-3.4 %	-5.2 %	-6.0 %	13.0 %	11.4 %
UK	-2.2 %	-2.4 %	-3.5 %	-2.1 %	6.1 %	5.3 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 4% down on the previous year.

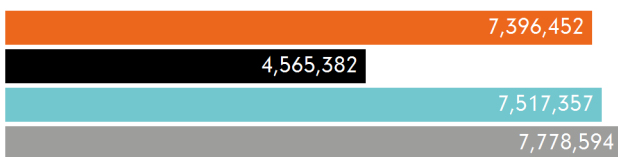
The number of visitors counted for month commencing 24 November 2019 was 7,396,452.

The busiest day in month commencing 24 November 2019 was Saturday 30 November with 390,415 visitors.

The peak hour of the month was 14:00 on Saturday 30 November 2019 with footfall of 43,459

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



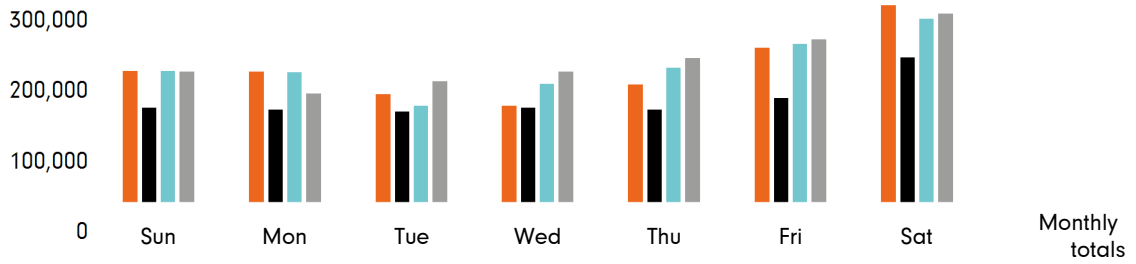
Number of days this month	10	6	19
Number of days same month last year	7	7	21

Average temperature

	Maximum temperature	Minimum temperature
2019	9°	4°
2018	10°	5°

Footfall by day

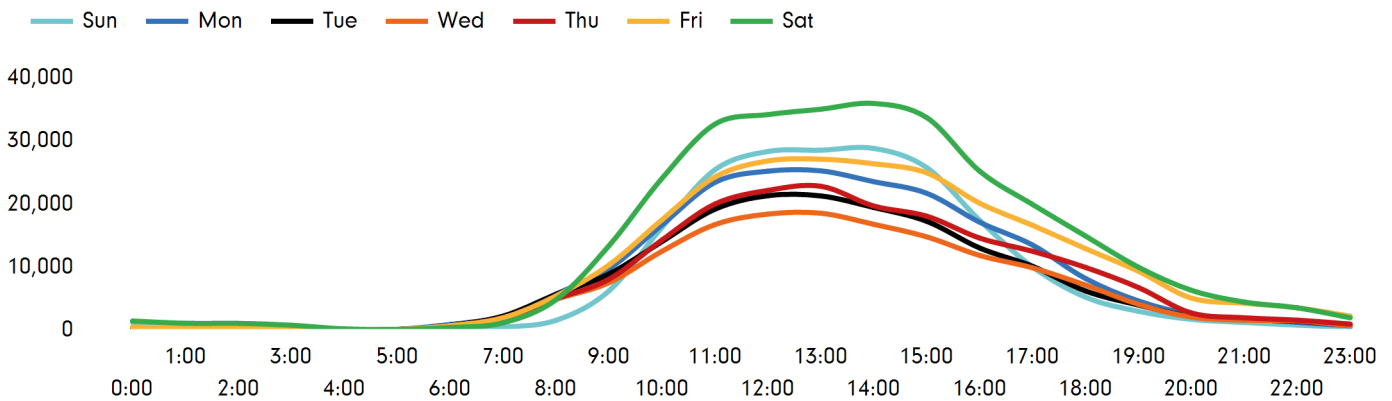
The figures shown below are calculated using weekly averages.



Month on month %	36.8 %	39.0 %	18.7 %	1.8 %	25.7 %	45.8 %	34.9 %	
Year on year %	0.0 %	0.6 %	11.7 %	-17.6 %	-12.2 %	-2.4 %	7.5 %	

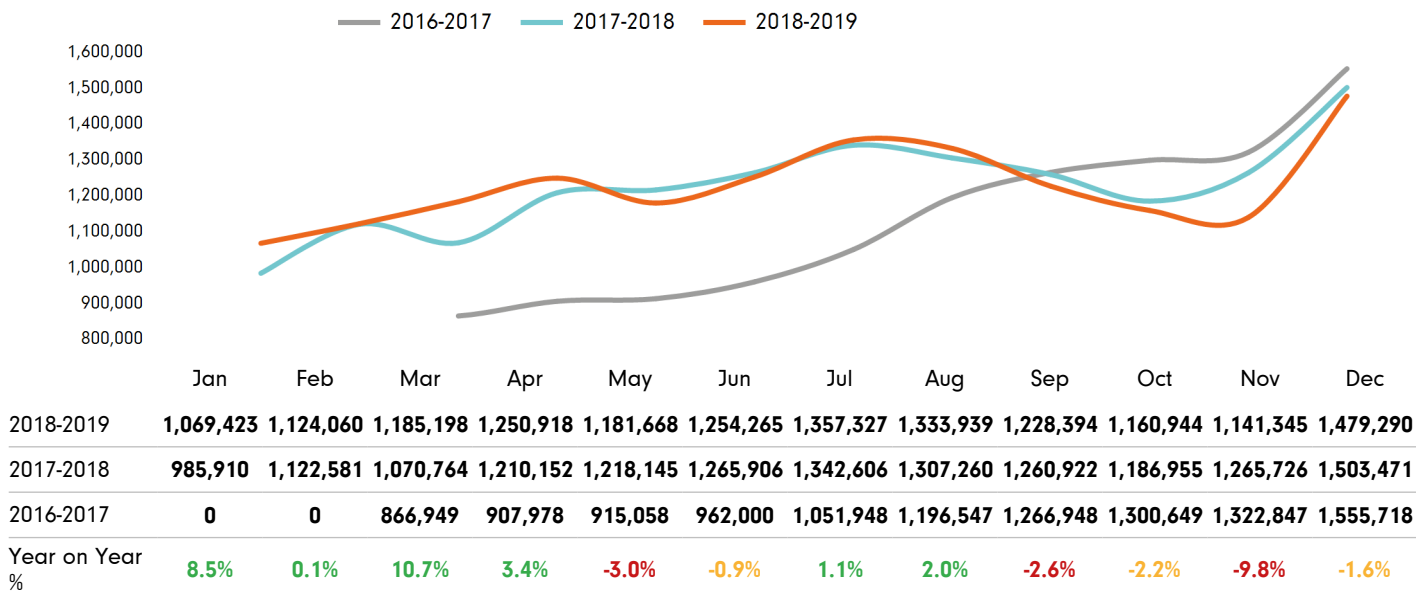
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

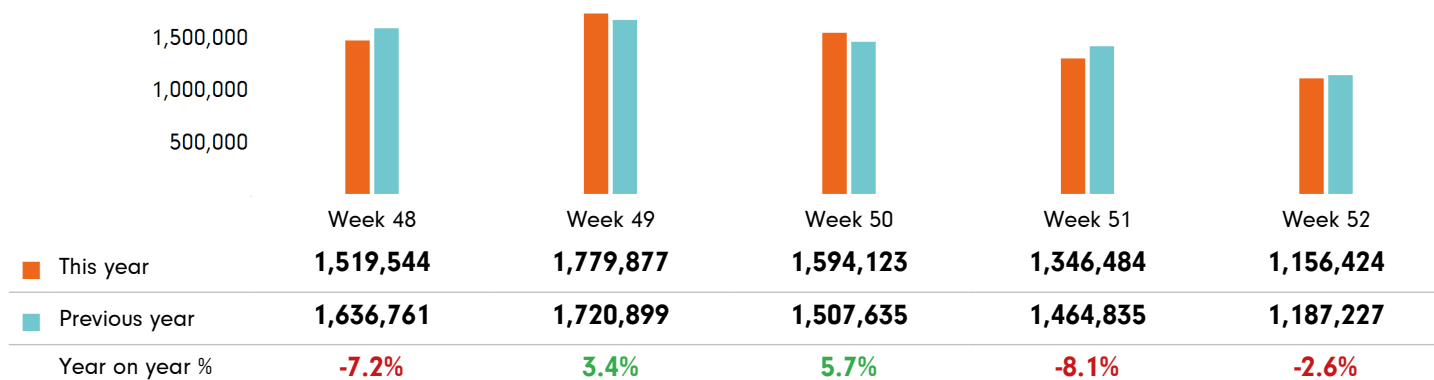
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for December compares December 2019 to December 2018

Footfall by week of month

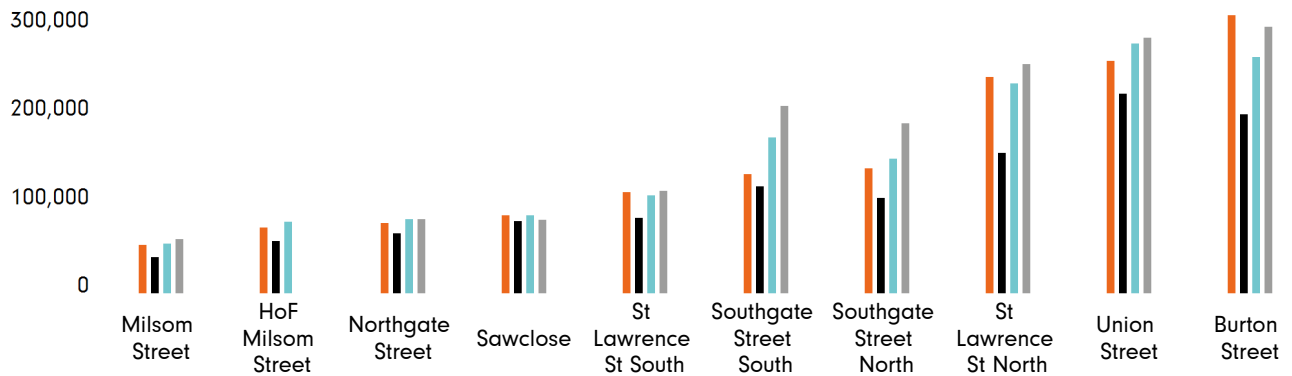
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



	Milsom Street	HoF Milsom Street	Northgate Street	Sawclose	St Lawrence St South	Southgate Street South	Southgate Street North	St Lawrence St North	Union Street	Burton Street
This Month	57,758	75,796	80,641	88,934	113,328	132,950	139,023	236,096	253,240	301,525
Previous Month	44,718	61,569	69,486	82,711	86,025	119,820	107,170	155,393	218,476	195,980
Previous Year	59,019	82,152	84,524	88,924	110,329	171,943	148,787	229,383	271,289	257,122
2 Years Ago	63,610		85,099	83,944	114,655	205,099	186,428	249,979	277,554	289,351
Year on Year %	-2.1 %	-7.7 %	-4.6 %	0.0 %	2.7 %	-22.7 %	-6.6 %	2.9 %	-6.7 %	17.3 %

Footfall by location



- Burton Street, 20.4 %
- Union Street, 17.1 %
- St Lawrence St North, 16.0 %
- Southgate Street North, 9.4 %
- Southgate Street South, 9.0 %
- St Lawrence St South, 7.7 %
- Sawclose, 6.0 %
- Northgate Street, 5.5 %
- HoF Milsom Street, 5.1 %
- Milsom Street, 3.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to December, 2019 Vs January, 2018 to December, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2019 Vs December, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2019 Vs 11 2019