

# Footfall Report for: Bath City Centre

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Bath City Centre	-3.7 %	-0.6 %	-7.1 %	-8.7 %	-5.5 %	-5.9 %
Southgate, Bath	-3.9 %	-4.0 %	-3.7 %	-10.4 %	-0.8 %	-5.1 %
South West	-2.8 %	-3.1 %	-4.4 %	-4.6 %	-10.9 %	-6.5 %
UK	-1.9 %	-2.3 %	-4.9 %	-2.3 %	-4.0 %	-0.5 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 3.7% down on the previous year.

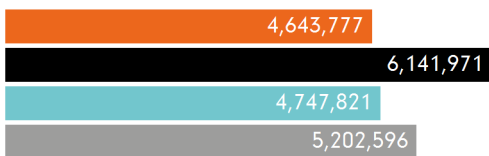
The number of visitors counted for month commencing 29 September 2019 was 4,643,777.

The busiest day in month commencing 29 September 2019 was Saturday 5 October with 268,016 visitors.

The peak hour of the month was 14:00 on Saturday 5 October 2019 with footfall of 31,402

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



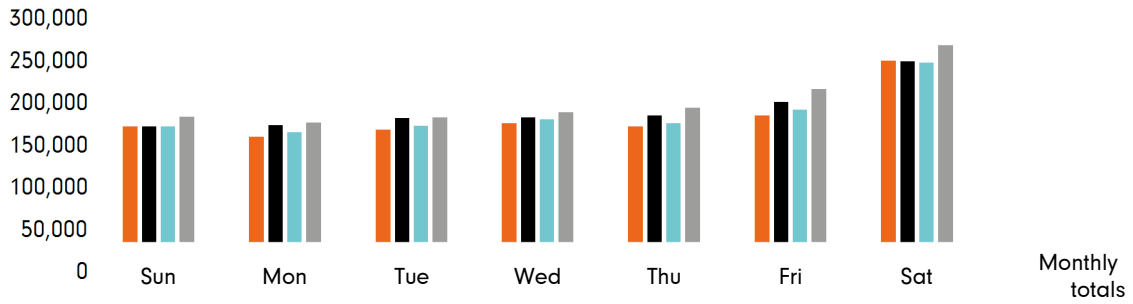
Number of days this month	6	1	21	
Number of days same month last year	15	5	7	1

### Average temperature

	Maximum temperature	Minimum temperature
2019	14°	9°
2018	16°	8°

## Footfall by day

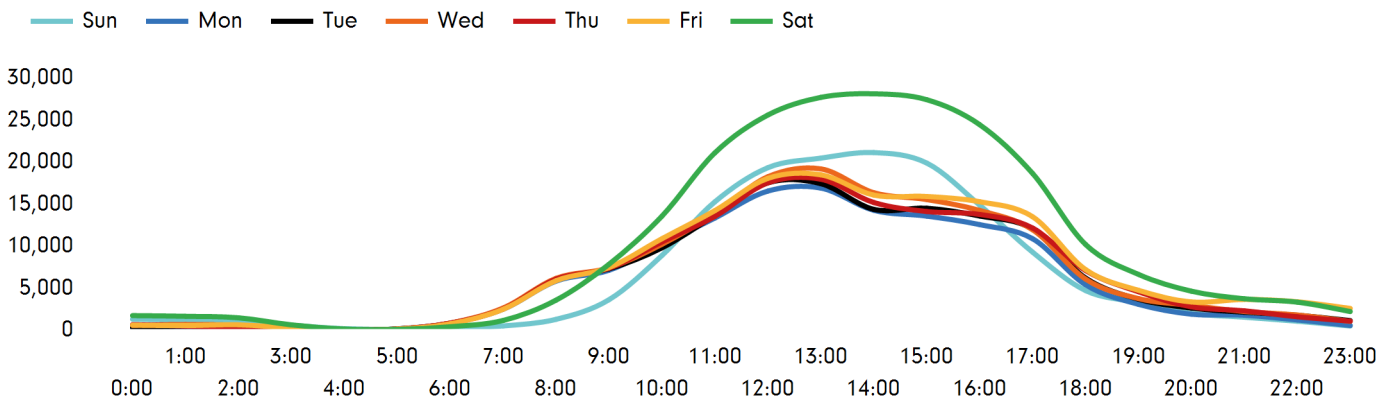
The figures shown below are calculated using weekly averages.



Month on month %	0.2 %	-9.5 %	-8.9 %	-4.4 %	-8.4 %	-9.5 %	0.2 %	
Year on year %	-5.3 %	-9.1 %	-7.7 %	-7.7 %	-7.3 %	-9.1 %	-4.7 %	

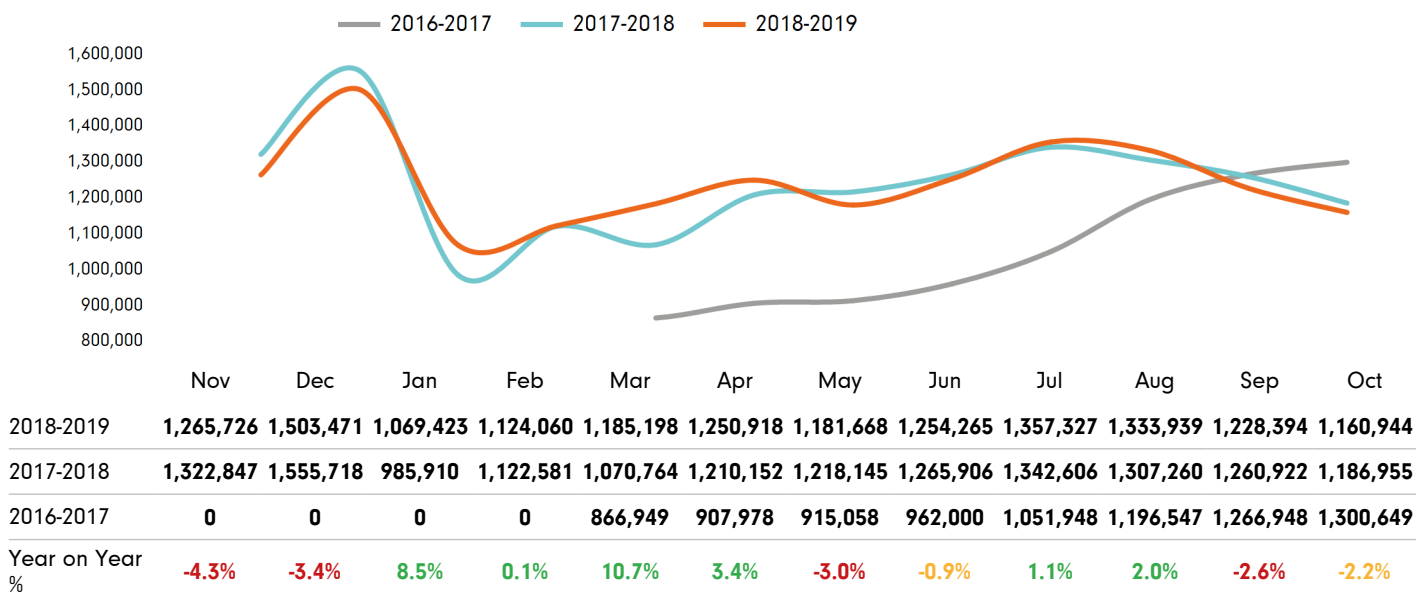
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

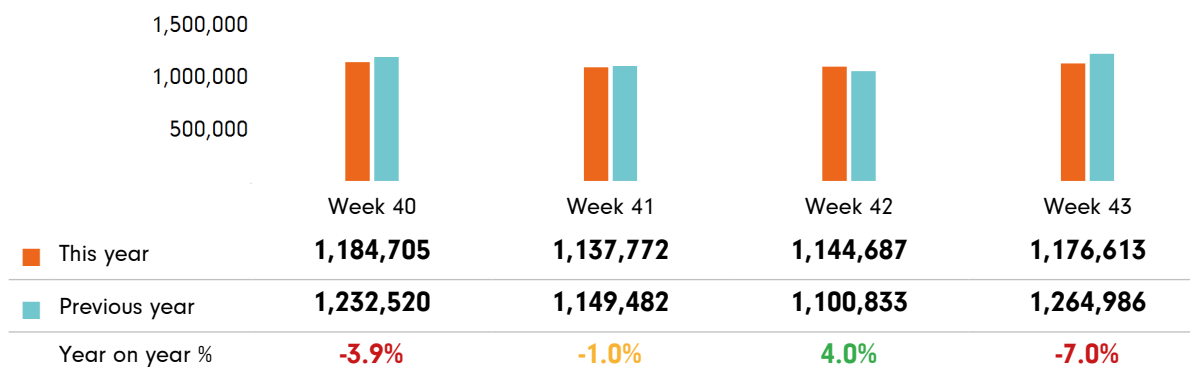
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for October compares October 2019 to October 2018

## Footfall by week of month

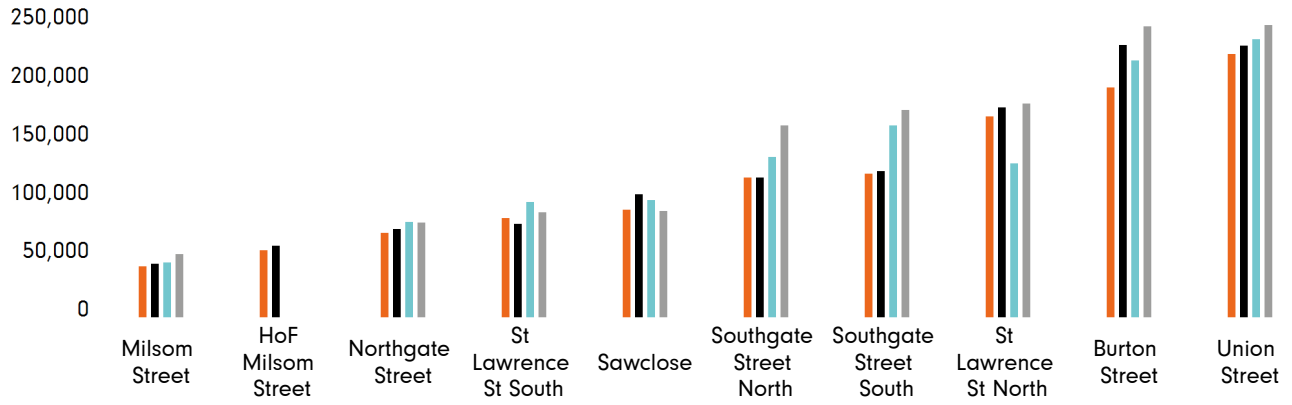
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This Month   
 ■ Previous Month   
 ■ Previous Year   
 ■ 2 Years Ago



	Milsom Street	HoF Milsom Street	Northgate Street	St Lawrence St South	Sawclose	Southgate Street North	Southgate Street South	St Lawrence St North	Burton Street	Union Street
This Month	45,374	58,569	72,533	84,160	90,984	117,038	120,175	166,302	189,394	216,417
Previous Month	47,817	62,105	75,406	79,661	103,552	117,215	122,328	173,575	223,664	223,071
Previous Year	48,473		81,458	97,258	98,985	133,843	158,881	128,478	211,306	228,275
2 Years Ago	55,311		80,862	88,890	90,274	158,852	171,413	176,490	238,551	240,007
Year on Year %	-6.4 %		-11.0 %	-13.5 %	-8.1 %	-12.6 %	-24.4 %	29.4 %	-10.4 %	-5.2 %

## Footfall by location



- Union Street, 18.6 %
- Burton Street, 16.3 %
- St Lawrence St North, 14.3 %
- Southgate Street South, 10.4 %
- Southgate Street North, 10.1 %
- Sawclose, 7.8 %
- St Lawrence St South, 7.2 %
- Northgate Street, 6.2 %
- HoF Milsom Street, 5.0 %
- Milsom Street, 3.9 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to October, 2019 Vs January, 2018 to October, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2019 Vs October, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2019 Vs 9 2019