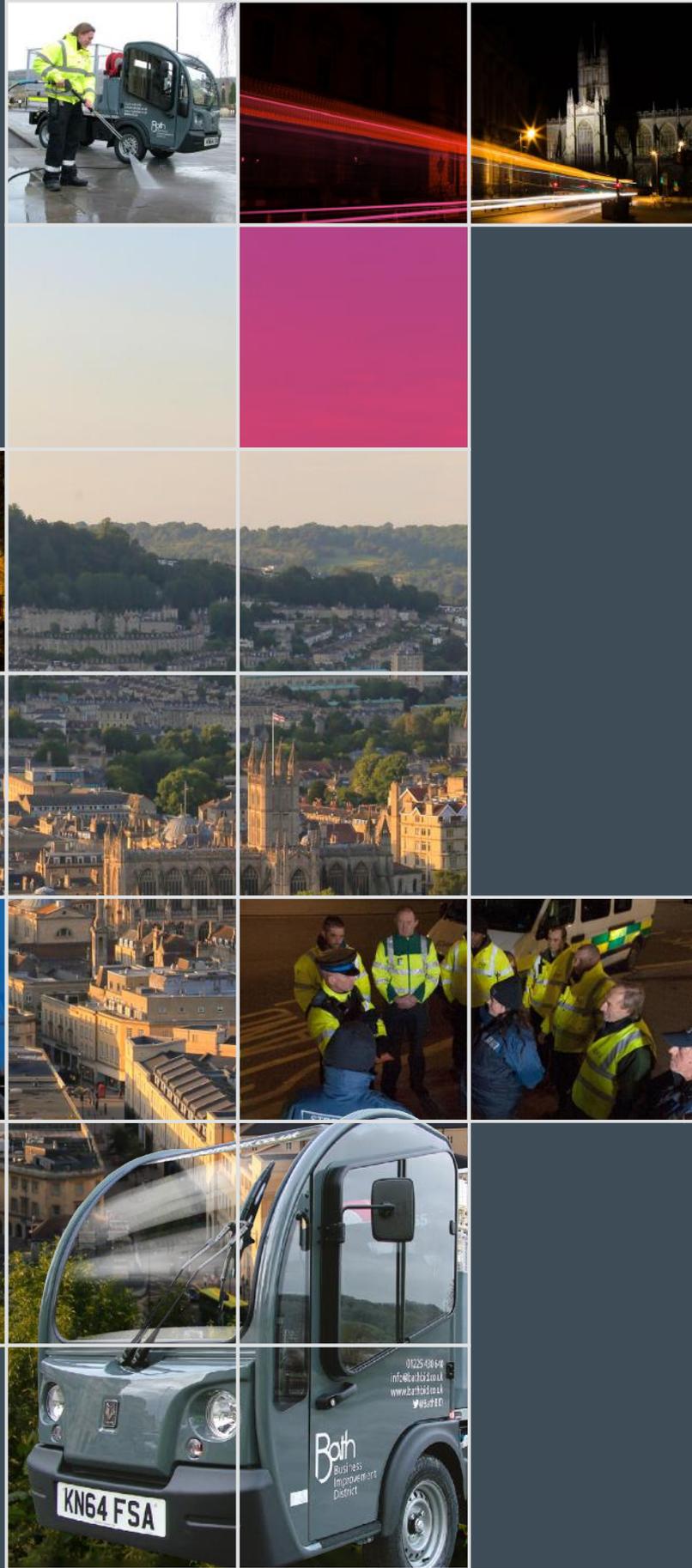


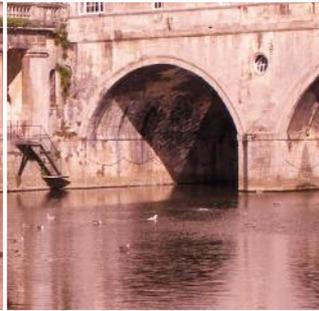
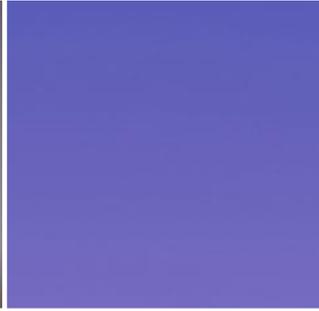
Bath

Business Improvement District

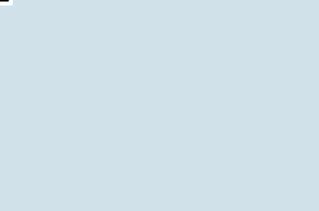
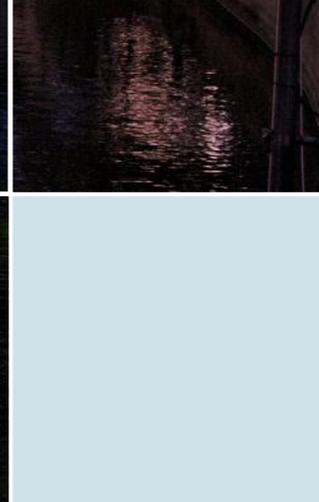


The Bath BID Company
Annual Report 2015/2016

2015 **BATH** IN **FASHION**



 *The* GREAT BATH FEAST 2015



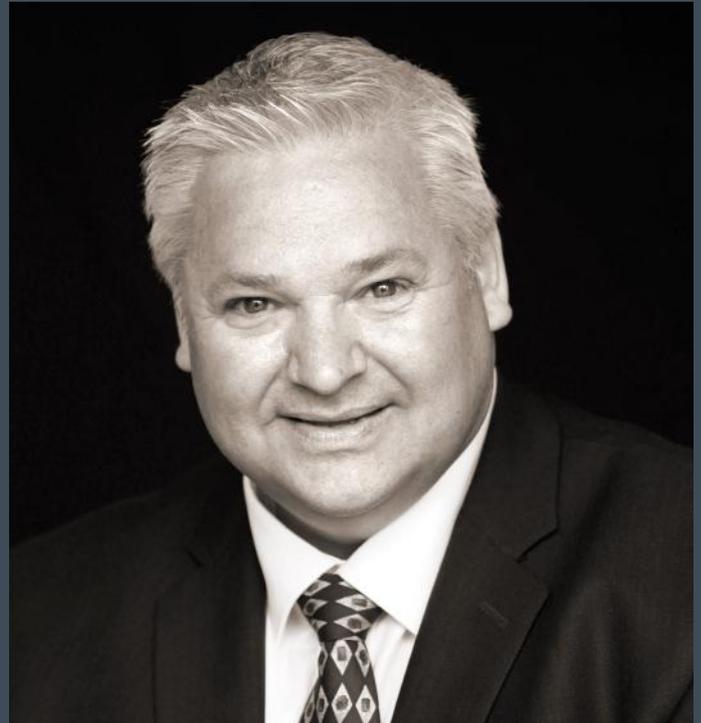
WELCOME

A big thank you to all our city businesses for their support over the past five years. The BID has now entered its second term and we look forward to the next five years with the confidence that comes from the BID being renewed with a greater percentage of people voting in favour and more people turning out to vote.

This is the result of five years of making a real difference to the city through activities focussed around our three themes of managing, promoting and saving. At the start of 2015 we consulted with you, our levy payers, to see what you thought we should be doing from 2016-2021 and your responses have informed the work we will be striving to accomplish. The aim is to build on the very foundation of the first term and deliver activities under our three themes:

- Managing & Saving
- Welcoming & Promoting
- Developing & Innovating

In the meantime, thank you for your continued support of our work, here's to the next five years of the BID supporting your business.



NIGEL HUXLEY Chair of the Bath BID



ANDREW PITT Finance Director

2015/16 has been a successful year for the BID, including renewal of the BID for a further five years.

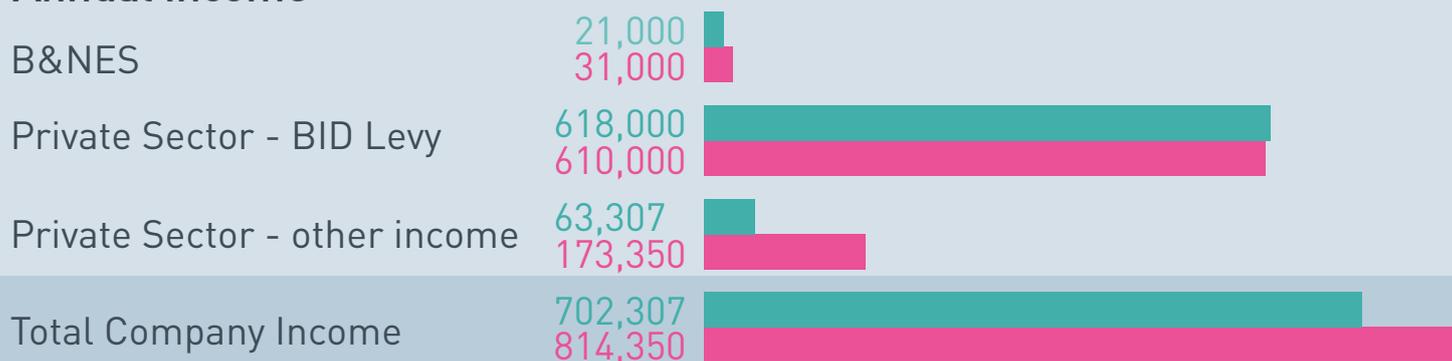
The Surplus for the year was £68,984. Of this £56,000 will be used in 2016/17 to support Bath in Fashion 2016 which falls after 31 March this year (so we have not had the cost of a Bath in Fashion event in 2015/16). This leaves a remaining surplus of £12,984 for the year, against a budgeted deficit of £5,228. We are working with B&NES Council to recover some arrears of BID Levy.

HMRC have agreed that as a not for profit organisation we are only subject to corporation tax on our bank deposit interest so we have had a repayment of past tax and a release of tax provisions, adding £13,404 to our Surplus for the year.

The Surplus brought forward from 2015/16 was £17,149. So overall the Surplus carried forward to 2016/17 is £99,537: £56,000 for Bath in Fashion 2016 and £43,537 for use in future years.

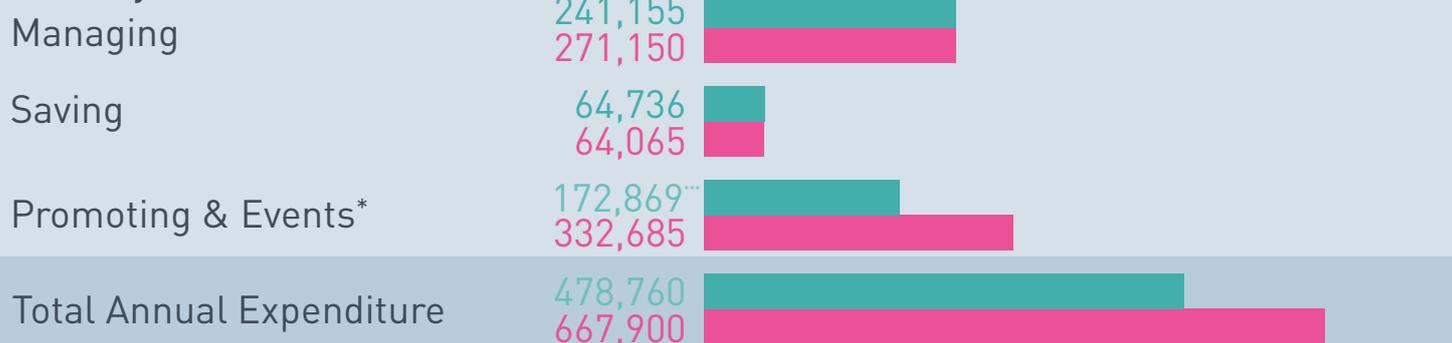
2015 – 2016 Financial Report

Annual Income

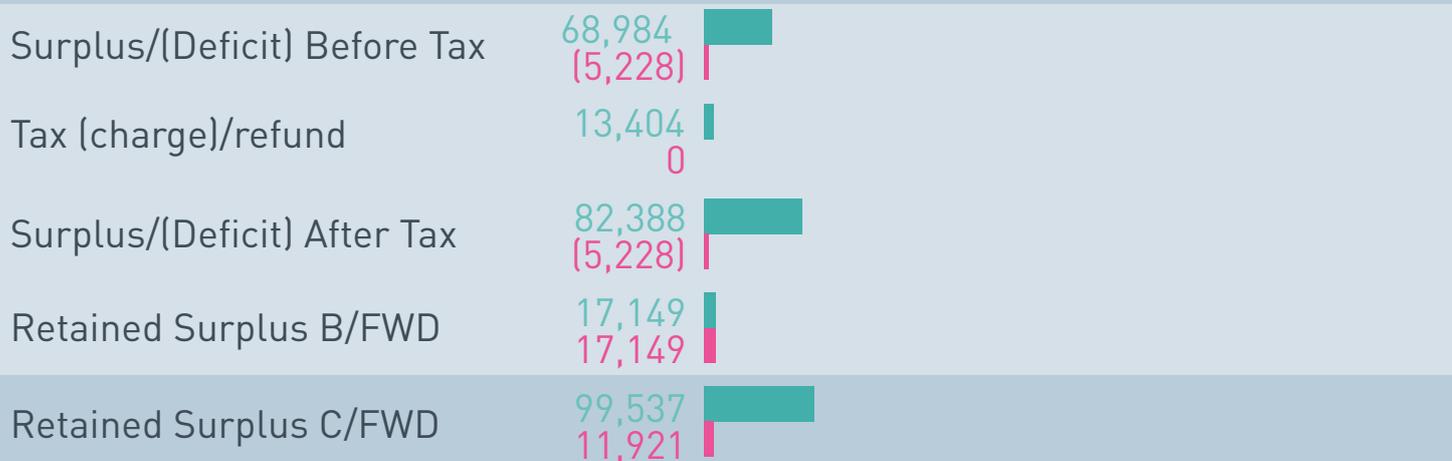
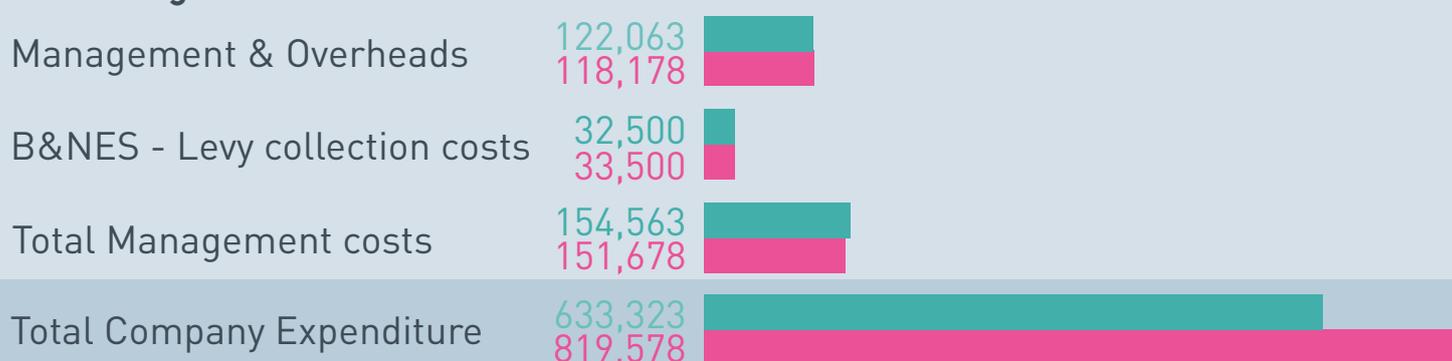


Annual Expenditure

BID Projects



BID Management



 Budget for year  Actual YTD

Please note these are unaudited figures. A full audited set of accounts will be available at the Annual General Meeting at the end of September 2016 and available on the BID website.

*Bath in Fashion 2016 will be held after the end of the financial year in April 2016. The 2015-16 budget included income and costs for this event since the date of the event was not finalised at the time budgets were prepared. All actual income and costs relating to the event have been deferred into the 2016-17 financial year.

Are you making the most of the Bath BID?

- Rapid Ranger Response service
- Small maintenance jobs
- Trade Waste and Recycling scheme savings
- Nightwatch service for licensees
- PR & Marketing opportunities
- BID e-newsletter – a voice for your business
- Two Levy Payer meetings per annum - Spring & Autumn Annual General Meeting



LOUISE PRYNNE
Chief Executive

My first few months at the Bath BID Company have flown by and it has been a great pleasure to meet everyone involved with the city, I am really looking forward to working with you, our levy payers and deliver the BID's business plan over the next five years.

Behind the scenes, our Board has been working closely to develop the working groups to bring fresh ideas, creating impact on the city, under the three themes



Guy Henderson
Chair, Managing
& Saving



Sue Porto
Chair, Welcoming
& Promoting



Lynne Fernquest
Chair, Developing
& Innovating

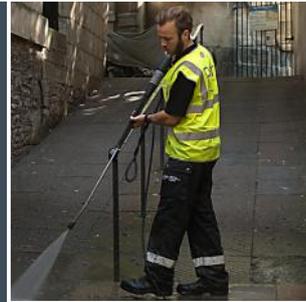
We will continue with our bespoke city Ranger service and Nightwatch scheme, whilst further developing our Trade Waste & Recycling initiative. We aim to improve the city's streetscape, providing support to our independent businesses in Bath, as well as driving footfall. Additionally we will embark on a new service to monitor data, whilst supporting the promotion of Bath as a business destination within the Western Region. Our main purpose being, to enable businesses to succeed.

Successful third year of the Trade Waste & Recycling Service, saving over £300,000 per year for businesses.

BID Ranger Rapid Response service to businesses are up by 45%



3.5 times additional income leveraged during the first Bath BID term



Building on five years of award-winning achievement

The Bath Business Improvement (Bath BID) is an independent, not for profit business led initiative and in October 2015 the businesses of Bath voted for the Bath BID to continue for a second term 2016-2021. The Bath BID will continue to have a board of business leaders representing the city.

They oversee the running and governance of the BID on a voluntary basis and are voted in at the Annual General Meeting. The BID is very grateful for the invaluable expertise of volunteers who support Bath BID events and initiatives throughout the year.



227 hours of deep cleans including removal of 8,000 pieces of chewing gum in Union Street alone



Campaign launched to support the early evening economy.



BID Night Marshals – managing over 80,000 people through the taxi ranks, with over 900 incidents handled by them, preventing the use of police and alleviating 80% of calls to the ambulance service.

Awards 2015/2016

- 2015 Award for Excellence in Recycling & Waste Management Finalist
- ATCM Purple Flag Award in recognition of raising the standard and appeal of the city centre 2015
- Purple Flag re-accreditation in recognition of a well-managed evening economy 2016
- National British BIDS Association accreditation – a national award in recognition of best BID practice 2015

The BID are important partners working with my officers on a daily basis and their work, along with all partners, makes a significant contribution to the ongoing Purple Flag status of the city.
AVON & SOMERSET POLICE

I just wanted to say a huge thank you to yourself and your team! Having come on site Friday afternoon you have been nothing but helpful to Tiger. We do very much appreciate all of the hard work you and your team put in. One massive thank you from Team Tiger
TIGER



Bath Business Improvement District (BID) is a business-led and business funded body formed to improve a defined commercial area in the heart of the city. Over 650 businesses pay into the BID and the organisation has managed to secure the engagement of many others within the wider community.

A healthy, attractive and vibrant commercial centre is crucial to the economic health of Bath, and it is important that the ongoing success and growth of the office and retail sector is managed in such a way that it complements the city's heritage and remains suitably integrated into the fabric of the city, ultimately making Bath even more attractive to visitors.

The Bath BID exists to manage and promote the city centre's business and retail environment, working with the local authority and other bodies within the city.

IAN DAVIES, COMPANY SECRETARY

I had to call the BID Rangers a few times and I am very impressed with the quick response.
Well done!
OSKA

The BID Ranger team is an asset to our city and a major benefit of being a BID Levy payer.
BATH INVESTMENT & BUILDING SOCIETY

Bath Business Improvement District,
Third Floor, 21 Stall Street, Bath, BA1 1QF

t: 01225 430640 e: info@bathbid.co.uk w: bathbid.co.uk @BathBid

Bath | Business
Improvement
District

ATCM
association of town & city management



The Bath BID Company is a member of British BIDs and The Association of Town and City Management.