



**ANNUAL  
REVIEW  
2017/2018**

**BATH** | Business  
Improvement  
District

As we approach the end of the financial year it is timely to reflect, learn, and look forwards. There have been some great successes over the year with the development of new and existing partnerships across the city. Keep up to date with our progress by signing up to the Bath BID fortnightly newsletter via our website.

One of our key objectives is to provide valuable information to levy payers, ensuring that BID businesses can make the most of new footfall figures, sales data, and other business intelligence information that the BID collects. The new monthly 'Bath BID City Centre report' is now available to all levy payers.

Working in this beautiful city is both an honour and a challenge. The BID team is delighted to have the opportunity to share our progress with you from this year and is looking forward to providing another year of excellent service.



**Allison Herbert**  
*General Manager*

## GOVERNANCE

The Bath Business Improvement District (Bath BID) is an independent, not for profit business led initiative with a Board of 18 business leaders representing the city. They oversee the running and governance of the BID on a voluntary basis and are voted in at the Annual General Meeting.

At the January 2018 Board Meeting, the Directors agreed that despite inflation currently running at over 3%, the Levy would continue its planned growth rate adjusted for inflation of 2%. Therefore, the rate of 1.04% will be applied from 1st April 2018.

The financial implication of this increase for a business with a Rateable Value of less than £30,000 (over 20% of levy payers) is less than £6 per annum or 50p per month.

Your BID Levy bill is calculated on the Rateable Value of the property as shown in the 2010 Valuation List as at 1 April 2018. Any new property becoming liable to pay the BID Levy after 1 April 2017 will be charged at the Rateable Value given in the 2017 Valuation List.

# BATH BID MAKING A DIFFERENCE



## WELCOME

Streets: **new** Wayfinders, promotional partnership with Visit Bath, **new** floral displays,  
Events: Great Bath Feast, **new** At Home in Bath, **new** Dickensian Christmas, **new** Walcot Winterfest, Bath Festivals, **new** finale weekend on The Rec, **new** Comedy Shopalong with Bath Comedy Festival



## SAFE

Night Watch Initiative making the city safe and welcoming after 5, roaming night marshals, digital radio system in the city, Taxi marshalls, fast ambulance Response at weekends.



## PROSPEROUS

Business breakfast networking, **new** business workshops, collaboration with Bath Festivals, e-newsletter promotions, **new** mystery shopper campaign, window dressing

- This year, the city faces new challenges and a changing world economic outlook.
- As we begin to feel the impact of global political change and the reinvention of retail destinations, organisations like the BID really come into their own; providing reliable support to the city as it adapts to these new circumstances
- The BID board is proud of the progress we have made over the last year and is embracing the opportunities for the future in Bath.
- Many thanks to all city businesses, and to the Board for their contributions this year. I look forward to the exciting year ahead.



**Maeve England**  
Chair



## SMART

City Centre footfall insights provided by **new** Springboard cameras, sales trends provided by retail partners and available to BID Levy payers via monthly reports. We can report a significant upturn in footfall over the Christmas period.



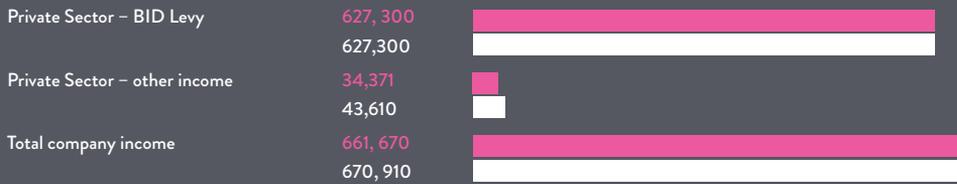
## CLEAN

Nil to landfill discounted scheme for Trade Waste, 57000 tonnes of trade waste collected from BID Ranger rapid response, street cleaning, gum removal, and **new** weekend rangers.



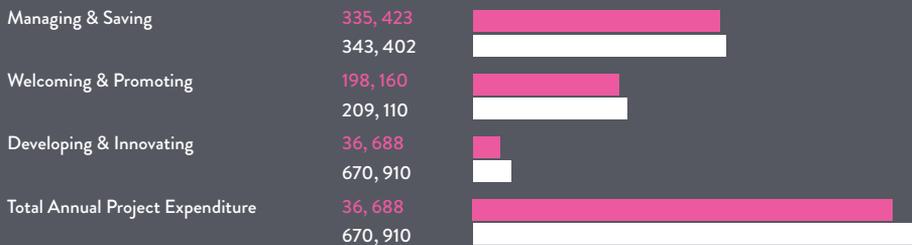
# 2017/18 FINANCIAL REPORT

## ANNUAL INCOME

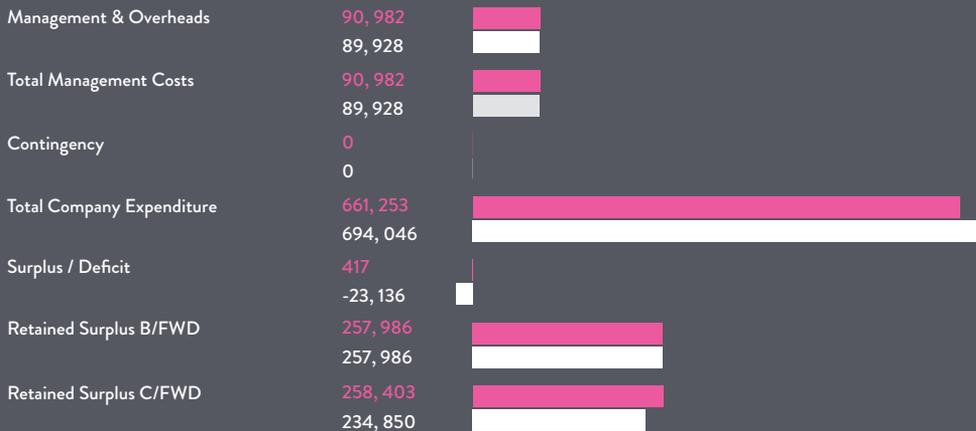


## ANNUAL EXPENDITURE

### BID Projects



### BID Management



 Actual \* YTD     Budget for year    \* Actual YTD includes forecast figures for January 2018 to March 2018

Please note that these are unaudited figures. A full audited set of accounts will be available at the Annual General Meeting at the end of FY17/18 and available on the BID website.